



SEEDCAMP ANNOUNCES FINALISTS FOR SEEDCAMP WEEK 2008

Companies from around Europe come to London for a week of intense mentoring and networking

September 9, 2008 – London – Today [Seedcamp](#), an organisation started to support first time entrepreneurs in Europe, announced the 22 finalist companies that were chosen to participate in Seedcamp Week, taking place at [University College London](#) on 15-19 September. The companies come from 9 different countries, including U.K., Germany, France, Sweden, Poland, Ukraine and Romania and are developing technologies that have the potential to re-shape major sectors like gaming, human-computer interaction, ad networks, semantic analysis, mobile phone apps, online travel, and chat and blogging.

The teams will converge on London this month to spend a week with Europe's leading technologists, company founders, venture capitalists, and marketing strategists. The goal of this week is to foster networking, share learnings based on common experiences, and continue forming a strong support system and network for entrepreneurs throughout Europe. 2008's teams set the bar high for start-up entrepreneurship and we are very excited to welcome a very ambitious group.

The Seedcamp Week agenda includes panel sessions and 1:1 mentoring with some of Europe's most successful entrepreneurs, product developers, designers, marketers, investors, and company builders. Topics include a big picture discussion about growing successful businesses in Europe, how to develop and leverage APIs, how to best use metrics to track growth, and how to build a great team. The panelists come from some of the world's most recognizable technology companies, like Bebo, Facebook, Google, Last.fm, Lastminute.com, MySpace, MySQL, and Skype, and exciting startups like MOO, Dopplr, and Netlog. For a complete agenda, please visit: http://seedcamp.com/pages/weeks_program.

Seedcamp was developed by [Saul Klein](#), a serial entrepreneur and active early stage investor, to develop entrepreneurialism in Europe. He believes that Europe has [the necessary ingredients](#) to build the world's next generation of leading technology companies – talent, capital, ideas, and examples of success – but what it lacks is the tradition of entrepreneurialism. This makes it hard for young entrepreneurs to develop the right connections, gain validation, build teams and [secure](#)

[funding](#). Seedcamp is directly addressing these challenges by bringing together entrepreneurs from all over Europe and exposing them to the collective experience of people who can help turn their grand visions into successful businesses. Seedcamp is run by [Reshma Sohoni](#), who comes from a background in technology, working with businesses like Vodafone, and venture capital, based on experience at 3i and Softbank Capital.

The 22 finalist companies include:

- [Adtail](#)
- [Basekit](#)
- [Deepmemo](#)
- [EnTrip](#)
- [FDream](#)
- Kyko
- Mobclix
- [Quillp](#)
- [Saplo](#)
- [Scred](#)
- Soup
- [Soylent Systems](#)
- [SpeedSell](#)
- Stupeflix
- [tickerTXT](#)
- [Toksta](#)
- ThoughtTrail
- [Tripwolf](#)
- [uberVU](#)
- Uniki
- [Yoose](#)
- [Zoombu](#)

###

About Seedcamp

Seedcamp was founded to jumpstart the entrepreneurial community in Europe. The organisation connects the next generation of developers and entrepreneurs with a top-tier network of company builders – including seed investors, serial entrepreneurs, product experts, HR specialists, marketers, lawyers, recruiters, journalists and venture capitalists. For additional information, visit the website (www.seedcamp.com), follow us on our blog (<http://blog.seedcamp.com/>) or Twitter (Seedcamp_News), or join the Seedcamp Facebook group (<http://www.facebook.com/group.php?gid=2454599453>).

For more information, contact:

Rachel Bremer, Sparkpr for Seedcamp

Email: rachel@sparkpr.com

Office: +44 (0) 207 033 7760

Twitter: rbremer